



**AP-1 Dual Reporter Vector**  
 (Activator Protein-1 Signaling Pathway)  
**(AP1RV)**  
 Catalog#VT005  
*100 transfections 96-well*

**Product Information**

The AP-1 signaling pathway (Activator Protein 1) integrates diverse extracellular signals through MAPK (Mitogen-Activated Protein Kinase) cascades (JNK -Jun N-terminal kinases, ERK - extracellular signal-regulated kinases, p38) leading to activation of Jun/Fos family transcription factors that bind AP-1 response elements (TRE) to regulate genes involved in proliferation, differentiation, apoptosis, and inflammation, with dysregulation implicated in cancer and fibrosis. PMA (Phorbol 12-myristate 13-acetate) or growth factors activate AP-1 through PKC/Ras/MAPK (Protein Kinase C/Rat Sarcoma virus/Mitogen-Activated Protein Kinase) pathways and downstream c-Fos/c-Jun dimerization [1-2]. The AP-1 Dual Reporter Vector (AP1RV) is a DNA-based dual-luciferase system engineered to monitor this AP-1-dependent transcriptional activity in mammalian cells. It comprises an AP-1 Reporter Mix, in which Firefly luciferase is driven by multimerized AP-1 response elements and co-formulated with a constitutive Renilla luciferase plasmid for internal normalization, and a Negative Control Reporter Mix lacking AP-1 binding sites to define non-inducible background and pathway specificity. Firefly luciferase provides a strong ATP-dependent signal proportional to AP-1-driven transcription, while Renilla luciferase offers an ATP-independent internal control, enabling accurate quantification of AP-1 pathway activity suitable for pathway studies, genetic perturbation experiments, and screening of small-molecule or biologic modulators.

**Kit Components**

| Cat #     | Component                                                                                                                    | Quantity | Storage |
|-----------|------------------------------------------------------------------------------------------------------------------------------|----------|---------|
| VT005     | AP-1 Reporter Vector Mix (AP-1 Firefly Luciferase Reporter Vector + constitutively Renilla Luciferase Vector), lyophilized   | 1 vial   | -20°C   |
| VTNEG-001 | Negative Control Vector Mix (Non-Inducible Firefly Luciferase Vector +constitutively Renilla Luciferase Vector), lyophilized | 1 vial   | -20°C   |
| GQ100-0.5 | Nuclease-free H <sub>2</sub> O (0.5 mL)                                                                                      | 1vial    | 4°C     |

*Note: These vectors are ready for transient transfection. They are NOT MEANT for transformation and amplification in bacteria.*

**Additional Materials Required (Materials Not Included in Kit)**

| Product Name                                                                          |
|---------------------------------------------------------------------------------------|
| Mammalian cell line of interest                                                       |
| Appropriate cell culture media                                                        |
| Transfection reagents suitable for your cell type (e.g., UniFectagen, Cat#0983)       |
| Nuclease-free H <sub>2</sub> O                                                        |
| Cell culture plates (e.g., 6-well, 12-well, 24-well or 96-well plates)                |
| Serum-free or reduced for transfection (e.g., Transfection Max Medium, TMM -Cat#9051) |
| White or opaque 96-well plate for luminescence reading                                |
| Luciferase Assay Kit (LAK, Cat#9048)                                                  |
| Phorbol 12-myristate 13-acetate (PMA)                                                 |
| Luminometer                                                                           |

**Quality Control**

Each batch of AP-1 Dual Reporter Vector (AP1RV) undergoes rigorous quality control to optimal performance. Plasmid DNA purity is verified by spectrophotometric, key regulatory elements and luciferase genes are sequence-validated by Sanger sequencing, and functional activity is confirmed via transient transfection in HEK293T cells and  $\pm$  MAPK/AP-1 pathway activation (PMA 50 nM, 6h), followed by Luciferase Assay Kit (LAK, Cat#9048) to verify expected Firefly and Renilla luminescence signals (Figure 1).

**Product Use**

AP1RV is for research use only and is not approved for human or animal use, or application in clinical or *in vitro* diagnostic procedures.

**Shipping and Storage**

The product is shipped at room temperature. Upon receipt, store at -20°C.

**References**

- [1] Bernard A, et al. Genome-scale functional profiling of the mammalian AP-1 signaling pathway. *Proc Natl Acad Sci U S A*. 2003;100(21):12153-12158.
- [2] Sathya S, et al. Forskolin and phorbol 12-myristate 13-acetate modulate AP-1 factors and cell cycle regulators in MCF-7 cells. *J Cell Biochem*. 2019;120(4):5427-5439.

**Procedure***Important Notes:*

- Protocol is optimized for HEK293T cells in a 96-well plate format using UniFectagen transfection reagent (Cat# 0983).
- Different reagent: optimize DNA: reagent ratio, incubation time, and complex formation per manufacturer instructions.
- Different plate formats: scale volumes and cell numbers by surface area ratios.
- Set up  $\geq 3$  technical triplicate per condition; prepare transfection cocktails for multiple wells to minimize pipetting errors.

## 1. Cell Seeding

Seed approximately 30,000 cells/well in 180  $\mu$ L complete growth medium in a 96-well plate. Incubate overnight at 37°C in a 5% CO<sub>2</sub>.

## 2. Plasmid Reconstitution

**2.1.** Add 200  $\mu$ L nuclease-free H<sub>2</sub>O (Cat#GQ100-0.5) to **AP-1 Reporter Vector Mix** (lyophilized, Cat#VT005) to make a work solution. Aliquot and store at -20°C (manual defrost freezer). Avoid repeated freeze- and-thaw cycles.

**2.2.** Add 200  $\mu$ L nuclease-free H<sub>2</sub>O (Cat#GQ100-0.5) to **Negative Control Vector Mix** (lyophilized, Cat#VTNEG-001) to make a work solution. Aliquot and store at -20°C (manual defrost freezer). Avoid repeated freeze-and-thaw cycles.

## 3. Preparation of DNA Complexes and Cell Transfection

### 3.1. Prepare Plasmid (per well)

#### A. AP-1 Reporter (Cat#VT005)

Prepare one well by mixing 2  $\mu$ L of the reporter plasmid with 5  $\mu$ L of nuclease-free H<sub>2</sub>O or serum free medium (TMM, Cat#9051).

#### B. Negative Control (Cat#VTNEG-001)

Prepare a separate well by mixing 2  $\mu$ L of the control plasmid with 5  $\mu$ L of nuclease-free H<sub>2</sub>O or serum free medium (TMM, Cat#9051).

## 4. Prepare Transfection Reagent Mix (per well)

**4.1.** Add 0.5  $\mu$ L to UniFectagen reagent B (Cat#0983) into each plasmid prepared into a 1.5mL sterile microcentrifuge tube. Vortex gently and spin down.

**4.2.** Add 2  $\mu$ L to UniFectagen reagent A (Cat#0983) to bring the total transfection mixture volume to 9.5  $\mu$ L. Vortex for 5 seconds and spin down.

**4.3.** Incubate at room temperature for 20-30min.

*Note: The optimal amount of transfection reagent may vary depending on the reagent and cell type; optimization is recommended.*

## 5. Transfection

**5.1.** Add the 9.5  $\mu$ L of transfection mixture to each well containing 100  $\mu$ L fresh culture medium.

**5.2.** Gently mix in the medium, avoid to disturb cells seeding.

**5.3.** Incubate the cells for 24 hours at 37°C, 5% CO<sub>2</sub> for downstream analysis.

*Note: Depending on the cytotoxicity of the transfection reagent and the sensitivity of the cells, a medium change 4–6 hours post-transfection may be performed.*

## 6. Treatment

**6.1.** Apply treatments according to experimental groups:

- **Group 1:** Fresh medium only (Untreated)
- **Group 2:** Fresh medium + PMA (50 nM)

**6.2.** Incubate for 6 hours at 37°C.

## 7. Luciferase Assay

- 7.1. At the chosen time point post-transfection and/or treatment, measure luciferase activity using the Luciferase Assay Kit (LAK, Cat#9048).
- 7.2. Follow the instructions provided in the kit manual for cell lysis, reagent preparation, and luminescence detection. Be sure to:
  - Use a compatible luminometer.
  - Normalize per well: Firefly RLU (Relative Luminescence Units)  $\div$  Renilla RLU (same well).
  - Use Negative Control Vector to assess background/non-specific effects.
  - Calculate fold induction as Treatment  $\div$  Untreated (each reporter separately).

### Dose response of Effect of AP-1 Dual Reporter Vector to PMA

#### Day 1 – Cell Seeding

- A. Plate 30,000 HEK293T cells/well in a 96-well plate in 180  $\mu$ L of complete growth medium.
- B. Incubate overnight at 37°C, 5% CO<sub>2</sub>.

#### Day 2 – Transfection

- A. Prepare two sets of well: **AP-1 Reporter Vector Mix (Cat#VT005)** and **Negative Control Vector Mix (Cat#VTNEG-001)**.
- B. Transfect using optimized 96-well conditions with UniFectagen (Cat# 0983) as described in Procedure section.
- C. Incubate the cells for 16-24 hours at 37°C.

#### Day 3 –Treatment

- Group 1: Fresh medium only (Untreated)
- Group 2: Fresh medium + PMA (3-100 nM)
- Incubate for 6 hours at 37°C.

#### Day 4 – Luciferase Assay

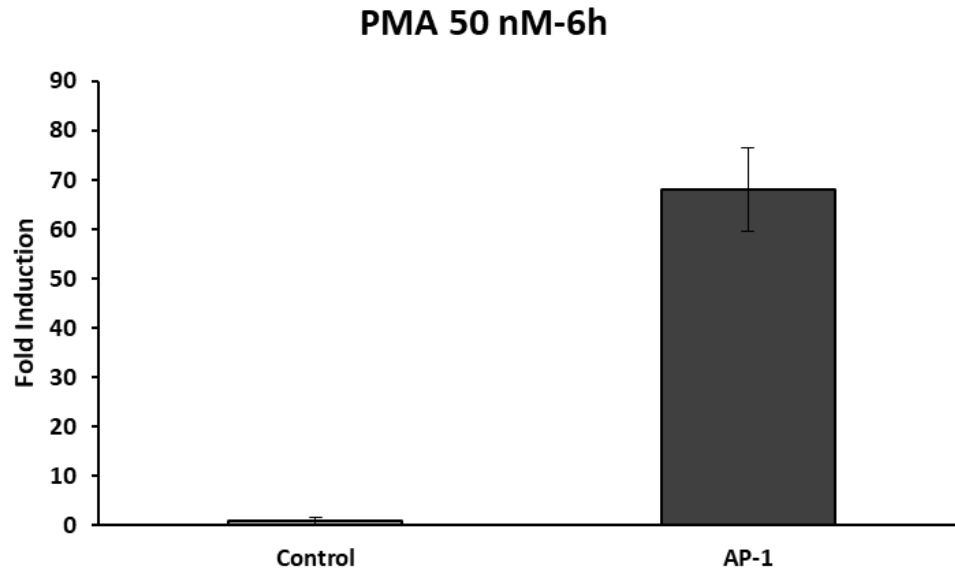
- Perform assay using Luciferase Assay Kit (Cat#9048) per kit instructions.
- Normalize Firefly RLU  $\div$  Renilla RLU (same well).
- Calculate fold induction: Treatment  $\div$  Untreated.

#### Notes

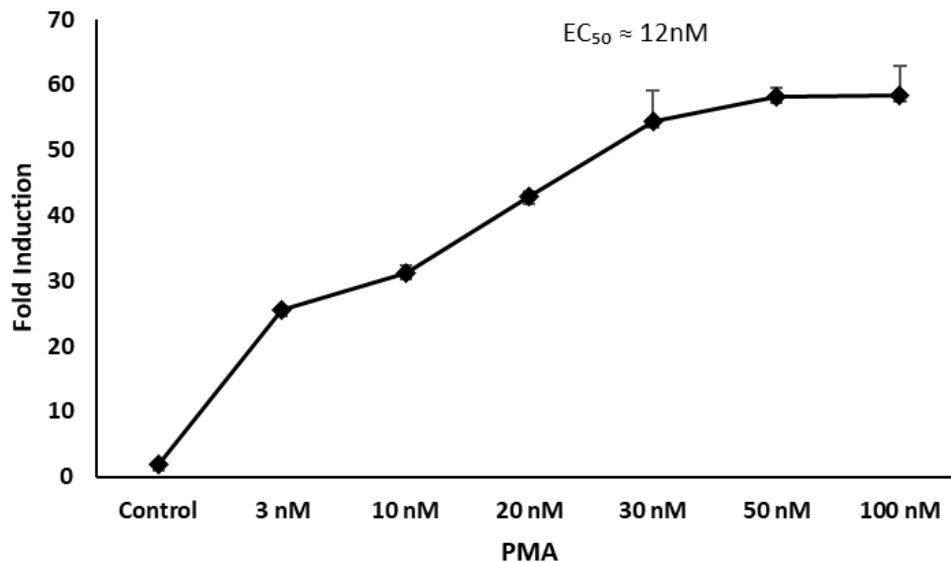
- *PMA: Directly activates PKC  $\rightarrow$  MAPK phosphorylation (ERK/JNK)  $\rightarrow$  AP-1 transcriptional activation [1-2].*
- *PMA treatment: Standard method for robust, rapid AP-1-dependent gene expression in cultured cells [2].*
- *Use transfection reagent-compatible medium for optimal efficiency and cell viability.*

#### Data Analysis

To obtain normalized luciferase activity, calculate per well: Firefly RLU  $\div$  Renilla RLU (same well). Fold induction = Treatment  $\div$  Untreated (for each reporter separately).



**Figure 1.** HEK293T cells transiently transfected with AP-1 Dual Reporter Vector, treated 6h with PMA (50 nM). Firefly/Renilla normalized luciferase activity (mean ± SD, triplicates).



**Figure 2.** HEK293T cells transfected with AP-1 Dual Reporter Vector, treated 6h with indicated concentrations of PMA. Firefly/Renilla normalized luciferase activity shows dose-dependent AP-1 reporter induction by both agonists (mean ± SD, triplicates).